



BIOGRAPHY

HOLLYWOOD POMPEII

ORIGIN CONEY ISLAND BROOKLYN NYC

GENRES HIP HOP

YEARS ACTIVE 2014 - PRESENT

LABEL HOLLYWOOD MANAGEMENT GROUP



Joshua Bermudez, a.k.a. Hollywood Pompeii was born in Coney Island, Brooklyn, New York on the 25th of September, 1985. He got into rap after his mother brought “The Score” album by The Fugees. This introduced him to rap music and he immediately fell in love with it. At the age of 12, Pompeii was so into music and was determined to be a rapper that he wrote a letter to Diddy and Mase and mailed it to Bad Boy’s New York office, hoping to get noticed by them. He was inspired by Mase, who at the time was the Number one rapper in New York City. Realizing he needed a name, he decided to name himself Pompeii, and his cousin gave him the name Hollywood because he always acted Hollywood, so Hollywood Pompeii became his name.

ENTREPRENEUR JOSHUA BERMUDEZ AKA ‘HOLLYWOOD POMPEII’ SHARES HIS TAKE ON BUILDING A SUCCESSFUL CAREER AS A VIDEO CREATOR!

BELLA AUGUST 17, 2022

Their passion is their art, and their art is too cool for the mainstream: some video creators and filmmakers more than others take great care to ensure their products are anything but formulaic, instead opting for careful storytelling that goes against (or even changes) mainstream conventions. The global film and video market size is expected to grow from \$244.43 billion in 2021 to \$273.35 billion in 2022 at a compound annual growth rate (CAGR) of 11.8%. The market is expected to reach \$409.02 billion in 2026 at a CAGR of 10.6%.

H O T M U S I C 3 6 5 . C O M



In this digital age, not only are more video creators making their way in the business, but they are actually the fastest-growing segment of the global business. With the advent of social media, more people are turning in to show their skills to get noticed. One such talented person who is making it big in video creation is Joshua Bermudez aka 'Hollywood Pompeii'. Entrepreneur Joshua Bermudez, aka 'Hollywood Pompeii', is a budding video creator whose work reveals what aesthetic aspects are specific to him and how they impact the storytelling of the projects he has worked in. He creates music videos, short films, is a rapper himself and also has a hand in visual direction. Besides, he has earned the tag of being a social media influencer due to his content creating skills and immense popularity.

“The making of any type of video is oftentimes a difficult thing to judge, not only because it can be tough to separate the work of the video creator from the overall visual storytelling, but also because most viewers react to the look and style of a film through the lens of how we felt about the product itself.” says Joshua. Yes, said by the expert himself. He is highly skilled in studio and location shoots, often collaborating in many languages and cultures with both large and small crews.

Magnate Joshua, aka Hollywood Pompeii, is a proficient when it comes to brand marketing and digital strategies. He is a master content creator and knows how to feel the pulse of the people by portraying the exact image of himself online which the people want. Without digital marketing, it is impossible to boost popularity nowadays. “Even if you are an independent video creator, your work needs to get noticed and what better way to get noticed than the social media? Today, even a child has a smart phone, so in order to make your presence felt, you or your work needs to pop up each time a person scrolls his social media feed.”

Entrepreneur Joshua, aka Hollywood Pompeii, is among the growing crop of independent video creators who have signaled seismic changes in the entertainment industry. The hunger for inspiration is admirable and refreshing for a talent like him, telling relatable yet seemingly truthful stories in his heart pounding and emotionally driven videos; serving as the ice breaker between his fans, supporters, and him. He humbles himself enough to be honest about where he comes from, and where he sees himself going.



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In 2020, “Hollywood Pompeii” was a name that was being tossed around the industry from the clubs to the offices. Everyone kept bring up this Hollywood guy. “It wasn’t until I booked Casanova for a 10 city tour that people started taking me serious,” says Hollywood Pompeii in an exclusive interview. He continued, “They would say things like that’s Hollywood Pompeii, he’s the Connect, and he’s going to get you the bag. I remember when no one was willing to give me a shot. I decided I had to gamble on myself so I ran up a bag and placed all the chips on me. There’s no better feeling then betting all on you and winning.”

In more recent events, we learned that Hollywood Pompeii was officially a part of the team and worked directly next to ground breaking director, Gerard Victor. Gerard noticed Hollywood Pompeii’s talent and ability to get the job done and brought him in on the biggest video ever shot in the city of New Orleans, “Vulture Island V2” ft. ‘Lil Baby’ by Rob49. Immediately after the video was done, Director Gerard Victor doubled back to New Orleans for another big video with QC recording artist Rob49 titled “Hustler remix V2” ft. ‘Kevin Gates’. Who was shot selection’s go to guy for locations and other essentials? Hollywood Pompeii!

Hollywood Pompeii has developed a great reputation in today’s music industry not just for music videos but also for being the go to guy. Joshua Bermudez has not only shot amazing visuals for some of your favourite artists but has also worked with them on how to build their brand, how to make more money, and how to survive the changes in today’s modern music industry. With credits ranging from Lil Baby , Rob49 , Fred The godson , Casanova , Lil Durk , Kyngg , Trippie Redd , Lil Boosie , Kevin Gates and so many more.

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One of the hardest things to do when you are trying to break in to the entertainment industry is keeping your motivation up. Early frustrations make us doubt if this is the correct career choice and it can be difficult to get back into working. What do you have to do to hit the big time in this industry? Some keep on rockin' but some are simply not able to maintain that frame. Then there are those who have taken the opportunity to do something completely different. Entrepreneur Joshua Bermudez, aka Hollywood Pompeii, is one of the known names when it comes to successful video creators. Apart from his talent, the rise in his popularity is due to his unique skills and strategies which he uses to ride the digital domain. Yes, he is a creative content creator, brand strategist and social media marketer! Due to his immense popularity, Hollywood Pompeii has amassed 161K followers on his Instagram profile in a quick succession of time.

Influencers like Joshua are attracting extremely large audiences, which enables endemic and non-endemic brands to reach an enormous range of target groups. As he provides immersive content and has diversity, it creates great opportunities for brands to hold the attention of a passionate and influential audience. "Technology has changed and so has video creation. Video distribution has changed too. You gotta be digitally upgraded, there's no other way!" says Joshua.